PRESS RELEASE  
25 June 2020

[ORGANIATION] IS SUPPORTING THE HOMES AT THE HEART CAMPAIGN

[Organisation] is supporting Homes at the Heart, a campaign and coalition calling on the government to put social homes at the heart of its plan for social and economic recovery from the coronavirus crisis.

The coronavirus crisis is further highlighting the need for secure, high quality, affordable homes and, for many people, support to live in them. Some of the worst affected by the crisis include low-paid key workers living in homes they can’t afford, rough sleepers, homeless families in temporary accommodation, older people in unsupported homes, and families stuck in overcrowded conditions.

Investing in social housing, in all its forms, will help the country recover from this crisis by boosting the economy, creating jobs and improving people’s lives when our nation needs it most. Without action, we are likely to see many people’s housing situations get much worse in the weeks, months and years ahead, as the economic impacts of the crisis are felt across the country.

Homes at the Heart is calling for a once-in-a-generation investment in social housing.

The campaign is a partnership between Chartered Institute of Housing, Crisis, National Federation of ALMOs, Association of Retained Council Housing and National Housing Federation; along with over 60 supporters from across different sectors – from Carers UK to NatWest.

For more information on the #HomesAtTheHeart campaign visit: [www.housing.org.uk/HomesAtTheHeart](http://www.housing.org.uk/HomesAtTheHeart).

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