

[YOUR ORGANISATION] commits to get the nation learning as a new fast-growing campaign reaches full swing

[Your organisation] is proud to announce joining the Get the Nation Learning campaign, founded by Learning and Work Institute (L&W). This is a fast-growing movement, providing a common platform to organisations that want to make and win the case for lifelong learning and help build a future where everyone can learn throughout life. Roughly 100 organisations are on board, including the likes of: Channel 4, National Housing Federation, and South Yorkshire Mayoral Combined Authority.

In joining the campaign, [Your organisation] signed the Get the Nation Learning Charter, committing to:

- Recognise the many benefits of lifelong learning for people, society and the economy
- Commit to building a future where everyone can learn throughout life
- Lead by example to get the nation learning

This commitment comes during Get the Nation Learning Week, the high point of the campaign year. Up and down the country, organisations are strengthening and showcasing their impact on lifelong learning. L&W are also hosting a range of high-profile events, including the Get the Nation Learning Awards, and publishing the latest Adult Participation in Learning Survey.

Stephen Evans, Chief Executive, L&W:

“When adults learn, our society and economy thrive. Growth, productivity, good work, resilient communities, fuller and richer lives. These are just some of the benefits lifelong learning can bring. Despite this, public investment in adult learning has declined dramatically in the last decade. The same is true for employer investment in workplace training, with large inequalities in who accesses learning opportunities. As changes in technology leave us all needing new skills and know-how for life inside and outside of work, levels of learning cannot continue to languish. It’s time to turn the tide. It’s time to get the nation learning. We’re delighted that [Your organisation] has joined the movement.”

[Please add a quote from your organisation below. This should focus on: i) why you think lifelong learning is important, ii) why you have joined the campaign, iii) how you plan to support lifelong learning more in the future, iv) why others should join the campaign too]

Find out more by visiting the campaign site, and get in touch with the Get the Nation Learning team.

