Dear [MP name],

I am writing on behalf of [housing association name] to invite you to visit our housing association on [insert date] during Rural Housing Week.

Rural Housing Week runs from 4-8 July 2022 and this year, the theme is ‘levelling up in rural communities’.

Rural housing associations are the glue that holds communities together, delivering not only homes, but also services that are crucial to supporting their residents. The tailored development of rural affordable homes is essential for prosperous communities and has the potential to make an enormous contribution to the future of rural lives across the country and contribute to levelling up.

The challenge for affordable housing providers however is making sure that enough affordable rural homes are built to improve the diversity of the countryside and support a balance of income and age groups. This is important so that shops, pubs, services and communities can all thrive in rural areas.

We would be delighted if you are available to visit us as this would be a very exciting opportunity to showcase the great work of housing associations and the difference they can make to people’s lives. Of course, if this date is not possible, I would be happy to work with you to find a suitable alternative.

Please let me know if you have any questions.

I look forward to hearing from you.

Kind regards,

[Insert name here]